

CATSKILL HORSE Advertising Agreement

CatskillHorse.org an imprint of Horse in a Kilt Media Inc (the Publisher) has issued this contract in confirmation of an advertising order. No ad can be cancelled after material deadline date.

Advertiser/Agency assumes responsibility for creating, shipping ad artwork in format deemed acceptable by Publisher. Costs to render artwork usable by Publisher or to ship artwork must be paid by Advertiser.

Publisher reserves the right to reject any advertisement copy. All contracts and orders are subject to Publishers rules and regulations as to content and format. Any such rejection are the risk of Advertiser even if there is insufficient time to submit new materials for deadline.

A signed advertising contract is required to qualify for any discounts or promotions available.

Publisher makes no guarantee of requested placement or position. Publisher shall not be responsible for errors, omissions whatsoever. In any event Publisher shall not be liable for any amounts over or above the cost of the advertisement. Failure by the Publisher to make insertion of the ad for any particular issue, position or time slot shall not constitute a breach of contract. Refunds will not be issued but a new time slot will be negotiated for ad placement.

I, the Advertiser and or Advertising Agency and signer of this contract personally guarantee the full payment of this contract. Furthermore I assume all liability for the content, illustrations text and artwork and also assume all liability for any claims that may arise therefrom made against the Publisher. I indemnify and protect and save harmless the Publisher from any such claim that arises as a result of the publication of my advertisement. Including but not limited by way of ejusdem generis to: defamation, libel, plagiarism, unfair trade practice, unfair competition, infringement of trademark, trade names or patents, violation of rights of privacy, infringement of copyright or proprietary rights and product liability including any claim for injury to person or property resulting from the product, service or matter advertised, inter alia, resulting from the publication of the Advertiser's or Ad Agency's advertisement by the Publisher.

The Advertiser agrees to pay all reasonable attorney costs or collection costs associated with non payment of agreement.

The parties agree that this contract is to be performed in Schoharie County, New York. The jurisdiction of all disputes hereunder shall exist in Schoharie County, New York.

Please sign here



_____ Date _____
Advertiser or Advertising Agency